#### PIETER SERNEELS

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### Fields of Interest

Development Economics, Behavioural and Labour Economics, Political Economy, Applied Econometrics

#### Education

DPhil in Economics, University of Oxford, Department of Economics, 1998-2002

MSc. in Economics, University of Warwick, 1996-1998

MBA Market Research, De Vlerick School voor Management, Universities Leuven & Gent, Belgium, 92-3

Licentiate in Economic and Applied Economic Sciences, Universiteit Gent, Belgium, 1986-1990

# **Employment**

Reader in Economics, University of East Anglia, 2012-now

Senior Lecturer in Economics, University of East Anglia, 2009-12

Lecturer in Economics, University of East Anglia, 2008-9

Economist, World Bank, 2006-7

Senior Research Officer, Department of Economics, University of Oxford, 2004-6

Assistant Professor, University of Copenhagen, Institute of Economics, 2003-4

Research Consultant, Development Economics Research Group, World Bank, 2002-3

Research Officer, Department of Economics, University of Oxford, 1999-2001

Associate Expert, International Labour Organization (ILO), Cambodia, 1995-6

Lecturer, De Vlerick School voor Management, Universities of Leuven and Gent, Belgium, 1994-5

#### Research

### Journal articles

Serneels P., M. Verpoorten, 2014, How does conflict affect economic performance? Evidence from Rwanda, Journal of Conflict Resolution, forthcoming

Dillon, A., E. Bardasi, K. Beegle, P. Serneels, 2012, What explains the variation in child labor statistics? Evidence from a survey experiment in Tanzania, Journal of Development Economics, 98(1):136-147

Bardasi, E., K. Beegle, A. Dillon, P. Serneels, 2012, Do labor statistics depend on how and to whom the question was asked? Results from a randomized survey experiment, World Bank Economic Review, 25 (3):418-447

Serra D., P. Serneels, A. Barr, 2011, Intrinsic Motivation and the Nonprofit Health Sector, Personality and Individual Differences, Vol 51, Issue 3, August 2011, Pages 309-314.

Serneels P., J.G. Montalvo, G. Pettersson, T. Lievens, D. Butera, 2010, Who wants to work in a rural post? The role of intrinsic motivation, rural background and faith based institutions in Rwanda and Ethiopia, Bulletin of the World Health Organization, May, 88, 342-349.

Barr A., M. Lindelow, P. Serneels, 2009, Corruption in Public Service Delivery: an Experimental Analysis, Journal of Economic Behaviour and Organization, 72(1) 225-239

Barr A., P. Serneels, 2009, Reciprocity in the Workplace, Experimental Economics, 12 (1) p99

Serneels P., 2009, Book review 'Globalization, labor markets and inequality in India', Book review, Journal of South Asian Development, 4(2)

Serneels P., 2008, Human Capital Revisited: The Role of Experience and Education when Controlling for Performance and Cognitive Skills, Labour Economics, 15, 1143-1161

Serneels P., 2007, The Nature of Unemployment among Young Men in Urban Ethiopia, Review of Development Economics, 11 (1), 170-183

Serneels P., J. Montalvo, M. Lindelow, A. Barr, 2007, For Public Service or for Money: Understanding Geographical Imbalances in the Health Workforce, Health Policy and Planning, 22 (3), 128-138

Lindelow M. and Serneels P., 2006, The Performance of Health Workers in Ethiopia, Social Science and Medicine, 62 (9), 2225-2235

### **Books and Monographs**

Lievens T., P. Serneels, S. Garbarino, P. Quartey, 2011, Creating incentives to work, health worker study in Ghana, The World Bank

Lievens T., P. Serneels, D. Butare, A. Soucat, 2011, Where, why and for how much? Diversity in career preferences of future health workers in Rwanda, The World Bank

Serra D., P. Serneels, M. Lindelow, J. Montalvo, 2010, Discovering the Real World. Health Workers' Early Work Experience and Career Choice, The World Bank

Paci P., and P. Serneels (Eds), 2007, Employment and Shared Growth. The Role of Labour Mobility for Development, The World Bank, [with contributions from G. Fields (Cornell), J. Haltiwanger (Maryland), F. Teal (Oxford), C. Woodruff (Warwick)]

#### **Book sections**

Serneels P., T. Lievens, D. Butera, 2014, Labor supply, absenteeism and occupational choice of health workers, in Herbst C., R. Scheffler, 'Analysis of Labor Market for Health Workers', The World Bank and University of California Berkeley, forthcoming.

Serneels P., 2014, Internal geographic imbalances of health workers, 2014, Chapter 24 in Culyer, T., Encyclopedia of Health Economics, Elsevier, forthcoming

Leonard K., P. Serneels, M. Brock, 2013, The role of motivation for health service delivery, in Soucat A., R. Scheffler, T.A. Gebreyesus, 'The Labor Market for Health Workers in Africa. A New Look at the Crisis', The World Bank and University of California Berkeley.

Ensor T., P. Serneels, T. Lievens, 2013, Working for the public or private sector? Or for both?, in Soucat A., R. Scheffler, T.A. Gebreyesus, 'The Labor Market for Health Workers in Africa. A New Look at the Crisis', The World Bank and University of California Berkeley.

Leonard K., M. Masatu, P. Serneels, 2013, Health worker performance, in Soucat A., R. Scheffler, T.A. Gebreyesus, 'The Labor Market for Health Workers in Africa. A New Look at the Crisis', The World Bank and University of California Berkeley.

Lievens T., M. Lindelow and P. Serneels, 2009, Qualitative data to prepare quantitative analysis, 2007, in Dal Poz and A. Soucat, Handbook on Monitoring and Evaluating Health Workforce, WHO and World Bank

Gutierrez, C., C. Orecchia, P. Paci, P. Serneels, 2009, Does Employment Generation Really Matter for Poverty Reduction? In Kanbur R. and J. Svejnar, Labor Markets in Developing and Transition Countries, Routledge

Serneels P., M. Lindelow, T. Lievens, 2008, Qualitative Research to Inform Quantitative Analysis: Health workers' absenteeism in two countries, in Amin, S., J. Das and M. Goldstein, Are You Being Served? New Tools for Measuring Service Delivery, The World Bank

Paci P. and P. Serneels, 2007, Labor, growth and poverty, in Paci and Serneels, 2007, Employment and Shared Growth. The Role of Labor Mobility for Development, The World Bank

Sandefur J., P. Serneels, F. Teal, 2007, African Poverty through the lens of labor economics: earnings and mobility in three countries, in Paci and Serneels, 2007, Employment and Shared Growth. The role of labor mobility for development, The World Bank

# Working papers and work in progress

Barr A., F. Mungisha, P. Serneels, A. Zeitlin, 2013, Information and collective action in the community monitoring of schools. Field and lab experimental evidence from Uganda

Serneels P., K. Beegle, A. Dillon, 2013, Do returns to education depend on how labour questions are asked?

Dillon A., J. Friedman, P. Serneels, 2013, Malaria and agricultural labor productivity. Evidence from a randomized intervention

Serneels P., S. Dercon, 2013, Poverty, Aspirations and Education. Evidence from India

Serneels P. A. Barr, J.G. Montalvo, M. Lindelow, 2013, Public service in hardship destinations. The role of wages, job attributes and motivation

Cilliers J., I. Kasirye, C. Leaver, P. Serneels, A. Zeitlin, Multiple Monitors: Theory and Evidence from Ugandan Primary Schools

Serneels P., Unemployment duration, job search and labour market segmentation, Working paper University of East Anglia; Working Paper 2008-17, Center for the Study of African Economics, Economics Department, University of Oxford

Dillon A., R Horan, P. Serneels, F. Smart, Preventive or Curative Treatment of Malaria? Evidence from Agricultural Workers in Nigeria

Akogun, O., A. Dillon, J. Friedman, P. Serneels, Malaria and Productivity. Evidence from a Firm Based Treatment Programme.

Serneels P., Do Women supply more labour when men are unemployed? Revised version of Working Paper 2002-14, Center for the Study of African Economics, Economics Department, University of Oxford

Pettersson G., P. Serneels, (How) Do the good ones leave? Assessing health professionals' eagerness to migrate abroad

Serneels P., M. Verpoorten, N. Warrinnier, Psychological wellbeing and economic activity in Rwanda

Guariso A., P. Serneels P., M. Verpoorten, Conflict and Economic Performance: Back to where we started

Lievens T., P. Serneels, P., Institutions for health care delivery. A formal exploration of what matters to health workers. Evidence from Rwanda. Working paper 2008-29, Center for the Study of African Economics, Economics Department, University of Oxford; Working paper 10 University of East Anglia

Serneels P., Organizational culture and economic development. Evidence from lab-in-the-field experiments

## Peer reviewed research reports and back ground papers

Serneels P., A. Zeitlin, A. Barr, 2013, Participatory monitoring of public services by beneficiaries. Insights from education services. Background note World Development Report 2014

Serneels P., 2007, The Role of the Labour Market for Shared Growth in Ghana, Country Labour Study, World Bank

Lievens T. P. Serneels, 2006, Health Workers in Rwanda, research report for The World Bank and the Ministry of Health, Rwanda

Guttierez C. P. Serneels, Labor Indicators for Africa, Technical Note, The World Bank,

Serneels P., M.Lindelow, J.G.Montalvo, A.Barr, 2004, An Honorable Calling? Results from a Survey with Final Year Nursing and Medical Students (2004), research report for The World Bank and the Ministry of Health, Ethiopia

#### **Policy Notes**

Cilliers J., I. Kasirye, C. Leaver, P. Serneels, A. Zeitlin, 2013, Multiple Monitors: Theory and Evidence from Ugandan Primary Schools

### Teaching experience

### **Development Economics**

Graduate: University of East Anglia

Undergraduate: University of East Anglia, University of Copenhagen

**Econometrics** 

Graduate: University of East Anglia

**Economics of Education** 

Undergraduate: University of East Anglia **Economic Aspects of Sub-Sahara Africa** Undergraduate: University of East Anglia

#### Quantitative Research Techniques

Graduate: University of East Anglia, De Vlerick School voor Management

# Other teaching and training

The World Bank (Washington DC), UNIDO (Oxford), Ministry of Finance and Economic Development (Ethiopia), ILO (Cambodia), De Vlerick School voor Management (Belgium)

# Supervision and mentoring

Master in Development Economics (21), PhD in Development Economics (3), Mentoring Teaching Assistants (2) and Lecturers (1)

I consistently received excellent teaching evaluations (minimum 4.3 out of 5), and have been nominated by students for the UEA wide Excellence in Teaching Award.

### Research and professional experience

Referee /reviewer for: Economic Development and Cultural Change, Experimental Economics, Human Resources for Health, Journal of African Economies, Journal of Development Economics, Journal of Development Studies, Journal of Economic Behavior and Organization, Journal of Human Development and Capabilities, Journal of International Development, Journal of Population Economics, Journal of South-Asian Development, Labour Economics, Oxford Bulletin for Economics and Statistics, Oxford Development Studies, Oxford Economic Papers, Research in Economics, Stateco, Statistical Journal Africa, Social Science and Medicine, World Development,

Referee for research applications: DFID-ESRC, Research Councils UK, Nuffield Foundation, CBESS UEA, IZA

Director Master in Development Economics, University of East Anglia

Member Exec Board Center for Behavioural and Experimental Social Sciences (CBESS), Uni. East Anglia

External examiner London School of Economics for Labour Economics and Development Economics

Examiner of PhD Dissertations at Universities of Bergen, East Anglia, Ghotenburg, Witwatersrand

Organizer of (i) Improving Governance, Delivering Better Education, Blavatnik School for Governance, University of Oxford, (ii) RES 2014 Session on 'Governance of Schools in Developing Countries' chaired by Paul Collier, with K. Muralidharan, T. Andrabi, J. Das, T Bold. (iii) ASSA 2014 Session on 'Accountability, Collective Action, and Information in Economic Development' chaired by Karla Hoff, with R. Glennerster, T. Miguel, D. Posner, M. Humphreys. (iv) PhD Training Lab in the Field Experiments London, (v) Jobs and Shared Growth, World Bank, 2006, with Fields (Cornell), Radwan (ERF), Teal (Oxford), Woodruff (Warwick), Haltiwanger (Maryland); (vi) PhD Summer Course 'How to Evaluate Development', University of Copenhagen, 2003, with Meghir (UCL), Skoufias (World Bank), Karlan (Yale), Robinson (Sussex), Todd (Pennsylvania); (vii) Poverty Analysis and PRSP in Sub-Sahara Africa, 2000, University of Oxford, with Dercon (Oxford), McKay (Sussex), Shimeles (MOFED Ethiopia), Woldehanna (Addis Ababa), Mackinnon (CSAE).

Member Royal Economic Society, European Economic Association, American Economic Association, Economic Science Association.

Academic Visitor, Universidad de Los Andes, Bogota, Colombia: Nov 2012, Jul-Sep 2004

Academic Visitor, Oxford University, International Development: Summer 13, Sep 12,Aug 11, July-Aug 10, Dec 08, Sep 06

Academic Visitor, Oxford University, Economics Department and St Antony's College: Jan-Aug 2012

Visiting Researcher, World Bank, Development Economics Research Group: July 2011, Nov 2010, Sep-Oct 2009, May-June 2009, Sep 2008, Aug-Dec 2007

Academic Visitor, University of Antwerp, Institute of Development Policy and Management: June 2006

Academic Visitor, EU Marie Curie Fellow, Université de Toulouse, France: Jan – Dec 2002

Research Consultant, World Bank, 2006, 2008-now

Academic Visitor, Economics Department, University of Addis Ababa, Ethiopia, 2001

Economic Consultant Poverty analysis, Ministry of Finance and Economic Development, Ethiopia, 2001 Consultant, DMKI Market Research, 1993

#### Grants

Strategic Impact Evaluation Fund, World Bank, 2014, seed funds for full proposal

British Academy Mid-career Fellowship, 2014

ESRC-DFID Growth Programme, with Andrew Dillon, Jed Friedman, 2012

World Bank, with Andrew Zeitlin, 2012

US Department of Labor, with Andrew Dillon, 2012

iiG, IGC/DFID Research Grant, with Andrew Zeitlin, 2011

University of East Anglia, 2011

Oxford Policy Management, with Tomas Lievens, 2011

Centre for the Study of Behavioural Economics (CBESS), University of East Anglia, 2011

iiG Research Grant, with Andrew Zeitlin and Abigail Barr, 2010

World Bank and DFID, with Jed Friedman and Andrew Dillon, 2010

World Bank, with Jed Friedman and Andrew Dillon, 2009

Overseas Development Group, University of East Anglia, 2009

University of Oxford, Department International Development, 2009

The World Bank, Development Research Group and Africa Department, 2004-2010 several research grants

Seed Grant Universities of Princeton and Oxford, 2004, with Paul Collier, Abigail Barr, Dean Karlan

### Awards and Honours

Member, Experiments in Governance and Politics (EGAP), 2013

Mid-career Fellowship, British Academy, 2014

Full Member, European Development Research Network (EUDN), 2013

Student nomination for Excellence in Teaching Award, UEA wide prize 2011

Research Associate, Oxford Department for International Development, University of Oxford, since 2011

Research Fellow, Institute for the Study of Labor (IZA) since 2009

Research Associate, Centre for the Study of African Economies, University of Oxford, since 2004

Marie Curie Fellowship (EC), 2002

Doctoral Fellow, Economic and Social Research Council (UK), Oxford University, 1998-2001

Summer Internship, World Bank Research Department, with Paul Collier, 1999

Shiv Nath prize for best MSc Dissertation in Development Economics, Warwick University, 1998

Grant Economic and Social Research Council (UK), Warwick University, 1997-8

First Class (Honours) Economics, Warwick University, 1997

Best Dissertation, De Leuven-Gent Vlerick School voor Management, 1992-3

First Class (Honours) MA Market Research, De Leuven-Gent Vlerick School voor Management, 1992-3

Generale Bank Fellowship, De Leuven-Gent Vlerick School voor Management,1992-3

### **Presentations**

# Seminar and invited presentations

University of Kent, February 2014

University of Manchester, February 2014

Challenges of Government Conference, BSG, Oxford University, Dec 2013

Medical School, University of East Anglia, Dec 2013

IGC Conference, LSE, Sep 2013

Aspirations and Poverty Conference, Warwick University, May 2013

Development Economics Bi-Annual Conference, University of Bergen, Key Note Speaker, Nov 2012

Center for Behavioural and Experimental Social Science, University of East Anglia, Nov 2012

Economics Department, Universidad de Los Andes, Bogota, Nov 2012

Firms and Labour conference, Center for the Study of African Economies, University of Oxford, Sep 2012

NOVAFRICA, University of Lisbon, Sep 2012

Department of International Development, University of Oxford, Feb 2012

Nottingham School of Economics, Feb 2012

Economics Department, University of Cambridge, Jan 2012

Economics Department, University of Gothenburg, Sep 2011

ISSER, University of Essex (ISSER), April 2011

CMI, University of Bergen, June 2010

Economics Department, University of Sussex, May 2010

CSAE, Economics Department, University of Oxford, Dec 2008

Economics Department, Université de Cergy-Pontoise, Dec 2008

World Bank Development Economics Research Group, April 2006

London Business School, March 2005

University of Copenhagen Development Economics Research Group, March 2003

University of Copenhagen, Centre for Applied Microeconometrics, March 2003

Economics Department, University of Southampton, Feb 2003

CSAE, Economics Department, University of Oxford, Feb 2003

Economics Department, Université de Toulouse, March 2002

Economics Department, University of Oxford, Feb 2002

### Conference presentations and co-presentations:

Royal Economic Society, University of Manchester, April 2014

Center for the Study of African Economies, University of Oxford, March 2014

American Economic Association, Organizer and co-presenter special session on Participatory Development, January 2014

Inequalities in Children's Outcomes in Developing Countries, Oxford University, July 2013

Royal Economic Society Conference, University of Holloway, April 2013

Center for the Study of African Economies, University of Oxford, March 2013

European Development Economics Network, University of Namur, December 2012

Center for the Study of African Economies, University of Oxford, March 2012

UN University / WIDER, Helsinki, Sep 2011

Center for Development Economics, Brunell University, May 2011

Center for the Study of African Economies, University of Oxford, March 2011

European Development Network (EUDN), Paris School of Economics, Dec 2010

North-East Universities Development Consortium (NEUDC), MIT, Nov 2010

Center for the Study of African Economies, University of Oxford, March 2010

Warwick University, ERSC Conference Aspirations, Dec 2009

Institute for Labor (IZA) and World Bank, Employment and Development, May 2009

University of Oxford, Department of International Development, Young Lives Conference, March 2009

Center for the Study of African Economies, University of Oxford, March 2009

University of Oxford, Department of International Development, Young Lives Workshop, Sep 2008

University of California Berkeley, Health Conference, Sep 2008

Institute for Labor (IZA) and World Bank, Employment and Development, May 2008

Center for the Study of African Economies, University of Oxford, March 2008

World Bank Conference Jobs and Shared Growth, June 2007

Economic Science Association (ESA), University of Amsterdam (ESA), Sep 2005

Economic Science Association (ESA), University of Arizona (ESA), Oct 2004

UNIDO Conference University of Oxford, Sep 2004

Labour and Development ESRC Conference University of Nottingham, April 2004

#### **Policy Presentations:**

DFID, London, June 2013

Bill and Melinda Gates Foundation, Seattle, 2009

World Bank (PREM, Africa Region, Ethiopia and Rwanda Country Offices), 2004-2008

MiniSante Rwanda, 2005

Donor Group Rwanda. 2005

Ministry of Health Ethiopia, 2004

Donor Group Ethiopia, 2004

Ministry of Finance and Economic Development Ethiopia (MOFED), 2001

# Languages

Fluency in Dutch (mother tongue), English, French; Learning Spanish